

Corbin Burns

Product Designer

EMAIL

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PORTFOLIO

www.corbin-design.co.uk

Designer with over four years at Amazon, across Book Depository, Prime Video and Amazon Haul. I've redesigned checkout and review flows for accessibility, built design systems and templates that let one design adapt to every size and market, and designed and shipped my own Figma plugin. Comfortable from brief to build: research, wireframes, prototypes, motion, HTML and CSS.

Skills & Software

DESIGN

UI/UX design	Wireframing & prototyping	Accessibility (WCAG)	Design systems
Motion graphics	Brand guidelines	Key art adaptation	Localisation

TOOLS

Figma (variables, plugins)	PowerPoint & Notion	HTML & CSS	Rive & Lottie
Adobe Photoshop	Adobe Illustrator	After Effects & Premiere Pro	Blender

Work Experience

Designer | Amazon Haul

November 2025 - Present

- Set up a localisation framework in Figma, using variables, tokens and plugins, that adapts designs across the EU5 markets and cuts manual rework.

Production Design Apprentice | Amazon, Prime Video

April 2023 - February 2025

- Designed and localised digital and out-of-home campaigns for EU6 launches, including *James May: Our Man in India*, *Hardcore Never Dies* (key art and title treatment) and *Die Teddy Teclebrhan Show*.
- Led the refresh of Prime Video's "Dimple" layout: explored ways to give the talent more room next to the brand, then built the global guideline deck and templates for every out-of-home and digital format, with senior management and a design agency.
- Built a Figma template system with variables and tokens, so one master key art adapts to every size and territory.
- Designed the brand for Starbase, an internal agency programme: logo, style guide and email newsletter.

Creative Design Apprentice | Amazon, Book Depository

October 2021 - April 2023

- Redesigned the checkout and product-page reviews for accessibility with the UX lead: labels outside fields, text on the brand blue raised from 2.3:1 to 9.3:1 contrast, and Amazon reviews added to product pages.
- Designed the Read Beyond Borders and We Read You content hubs with a marketing manager, from developing the idea to the assets and hub layout.
- Designed the About us page, then hand-coded it in HTML and CSS when the site builder couldn't support the layout.
- Created over 60 campaign visuals in 2022 (static, Lottie and web), saving an estimated £50K in agency fees, and cut project and revision time by 20%.
- Refreshed the brand guidelines to make onboarding new designers easier.

Projects

Butter | Figma plugin

2026

- Designed and built a Figma plugin that batch-exports GIFs and MP4s into zip files, now on Figma Community. In production use, it saves a design team an estimated 80-90 hours a month.

Education

BA (Hons) Creative Digital Design | NCG Newcastle College

First Class Honours

Level 6 Creative Digital Design Apprenticeship (Distinction)